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The Learning TOWER

Made By



LITTLE PARTNERS SERVES UP THE PERFECT RECIPE FOR CLOSER PARENT/CHILD RELATIONSHIPS

Innovative Step-Up Set Opens A Whole New World For Toddlers

Shreveport, LA (January 12, 2007) – Children are all about exploration. The entire world is new and they want to know everything about it. “How do I stop running without falling down?” “What does that pebble taste like?” And, “How can I cook like mommy?” are just some of the themes they explore. Unfortunately, because they’re still small, not everything is accessible which often makes for some fairly frustrated toddlers.

One very simple way to help toddlers in their conquest of their new world will be on display in **booth 1320** at the American International Toy Fair in New York City from February 11 - 14. In order to help her young daughter with her desire to explore the world of high kitchen counters, an innovative mom in Louisiana created an utterly magical stepstool system called, *The Learning Tower*.

Keeping in mind that her toddler was still perfecting things like balance, mom made sure to surround the step stool with rails so her child wouldn’t topple over sideways or backwards. Not only did the stepstool allow her daughter to enter a new, “taller” world, it made her feel like a big girl... just like mommy.

Besides helping children to bond with their parents and emulate them as they prepare and cook meals, *The Learning Tower* helps toddlers to develop vital skills. In addition to improving their balance and fine motor skills, for a 2-year old, making a peanut butter and jelly sandwich is a huge accomplishment. Then, using the company’s newest addition, *The Playhouse Kit*, the stepstool can be converted



The Playhouse Kit

into a playhouse so the kids can eat their PB&J's at a kitchen table in their imaginations. Their self-esteem soars, giving them that wonderful, "I did it!" feeling.

Constructed of sturdy, high-quality layered birch *The Learning Tower* is solid and made to last. Its four-sided design and roomy platform fosters both child and caregivers' feelings of security and safety while enabling the child's desire to be independent and inquisitive. To accommodate different aged children, the platform height adjusts quickly and easily. Adjustment is so easy that using it for different ages and sizes of kids in one household is practical and simple. And to prove it was made by a mom, its durable, high-gloss, natural finish cleans easily with a damp cloth. *The Learning Tower* has a wholesale cost of \$87.00 with a suggested retail of \$169.95.



In addition to its primary purpose as a step-up, *The Learning Tower* can easily be converted into a magically fun playhouse with the *The Playhouse Kit*. This adorable accessory set includes an easily-attachable roof, red curtains, and four theme signs to create a puppet theatre, doll house, drive-thru, and lemonade stand. From helping in the kitchen to putting on a show, children's imaginations are sparked with *The Learning Tower* and *The Playhouse Kit*. *The Learning Tower Playhouse Kit* has a wholesale cost of \$16.49 with a suggested retail of \$32.95.

Combination sets are available for a wholesale cost of \$103.49 with a suggested retail price of \$189.95.

Little Partners, Inc. is a company dedicated to the nurture of the child. Its mission is to affirm the child's positive self image through strengthening the essential partnership between the child and the adult.



For more information about Little Partners visit their website at www.littlepartners.com.

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