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## **LITTLE PARTNERS, INC. REACHES FOR (AND TOUCHES) THE SKY!**

### *Little Partner Receives A 2007 NAPPA Parenting Resources Honor*

Shreveport, LA (June 19, 2007) – Little Partners, Inc. has climbed onto its popular children’s item, *The Learning Tower* and (after helping mommy clean the veggies) reached upward to grab a prestigious **2007 NAPPA Parenting Resources Honor**.

Here is why *The Learning Tower* was awarded a **2007 NAPPA Parenting Resources Honor**:

#### **The Learning Tower**

Category/Age Group: Toddlers  
Price: \$169.95

“Part step stool and part funhouse, this sturdy birch platform adjusts to allow kids ages 2 to 6 to stand at a counter or table and be protected on all four sides so they don't fall. Enabling parents to keep a child safely nearby kids while working in the kitchen, it provides endless opportunities for teachable moments. The tower's safe and playful design encourages kids to climb into it by themselves. It doesn't tip over and can even inspire imaginative play as a fort or puppet theater.”

*The Learning Tower* received a 2007 NAPPA Parenting Resources Honor in the “Preschool” category. Now in its 16th year, NAPPA is the most comprehensive awards program for Children’s Products and Parenting Resources. Its independent panel of judges are experts in their fields with extensive professional experience working with children and parents. They evaluate hundreds of products to select the most fun, appealing, safe, educational, age-appropriate and enduring products so that parents can make the best purchasing choices for their families.

NAPPA’s panel of judges are all experts in evaluating and writing about their specific categories of children’s products. They have direct experience working with children, so



they know what kids like. They recognize the qualities that make a good product truly stand out from the crowd.

The NAPPA seal lets parents know that they can expect a high quality, well-designed, developmentally nurturing and expert-approved product. Past winners include products from Fisher-Price, Lego, Scholastic and Sony, as well as dozens of independent manufacturers.

Little Partners, Inc. is a company dedicated to the nurturing of children. Its primary product, *The Learning Tower*, was invented in 1992 by the company's President/CEO, Carol Gamble in response to her own daughter's need for a safe, stable stepstool to help in the kitchen and other activities. In addition to its primary purpose as a step-up, The Learning Tower can easily be converted into a magically fun playhouse with the 2007 introduction of *The Playhouse Kit*. This adorable accessory set includes an easily-attachable roof, red curtains, and four theme signs to create a puppet theatre, doll house, drive-thru, and lemonade stand.

For information, visit <http://www.littlepartners.com/>

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